What types of Assets are already available?

Departments/units throughout campus can use any of the assets tagged "main-usf" on their own websites, but cannot edit any photos, icons, or text. They can be found by clicking on "Assets" under the Content tab.

The Office of University Communications and Marketing maintains all these assets.

Text on Main usf.edu

- main-usf-text-about
  This asset provides overview information about USF.
  Located on the main USF website: http://www.usf.edu/about-usf/index.aspx

- main-usf-text-about-tampa
  This asset describes the Tampa region.
  Located on the main USF website: http://www.usf.edu/about-usf/leadership.aspx

- main-usf-text-about-this-site
  This asset describes technology information and privacy policy of usf.edu.
  Located on the main USF website: http://www.usf.edu/about-usf/about-this-site.aspx

- main-usf-text-academics
  This asset provides an overview of academics.
  Located on the main USF website: http://www.usf.edu/academics/index.aspx

- main-usf-text-administrative-units
  This asset lists all of the academic units on the Tampa campus.
  Located on the main USF website: http://www.usf.edu/about-usf/administrative-units.aspx

- main-usf-text-admissions
  This asset provides an overview of admissions.
  Located on the main USF website: http://www.usf.edu/admission/apply.aspx

- main-usf-text-board-of-governors
  This text asset is about the Board of Governors.
  Located on the main USF website: http://www.usf.edu/about-usf/leadership.aspx

- main-usf-text-board-of-trustees
  This text asset describes the Board of Trustees.
  Located on the main USF website: http://www.usf.edu/about-usf/leadership.aspx

- main-usf-text-boilerplate-system

This asset contains the official boilerplate statement for the USF System.

- main-usf-text-boilerplate-usf
  This asset contains the official USF boilerplate provided by UCM.

- main-usf-text-campus-life
  This asset provides an overview of campus life.
  Located on the main USF website: http://www.usf.edu/campus-life/index.aspx

- main-usf-text-contact-usf
  This asset lists the contact information for the most common departments/units on the Tampa campus.
  Located on the main USF website: http://www.usf.edu/about-usf/contact-usf.aspx

- main-usf-text-facts
  This asset provides facts and statistics about USF.
  Located on the main USF website: http://www.usf.edu/about-usf/facts.aspx

- main-usf-text-history
  This asset lists major points in USF history.
  Located on the main USF website: http://www.usf.edu/about-usf/history.aspx

- main-usf-text-office-of-the-president
  This text asset describes the Office of the President.
  Located on the main USF website: http://www.usf.edu/about-usf/leadership.aspx

- main-usf-text-office-of-the-provost
  This text asset describes the Office of the Provost
  Located on the main USF website: http://www.usf.edu/about-usf/leadership.aspx

- main-usf-text-points-of-pride
  This asset provides the official Points of Pride as determined by the Office of Decision Support.
  Located on the main USF website: http://www.usf.edu/about-usf/points-of-pride.aspx

- main-usf-text-research
  This asset provides an overview of research.
  Located on the main USF website: http://www.usf.edu/research/index.aspx

- main-usf-text-site-map
  This asset contains the site map of the main usf.edu (pages within the CMS).
  Located on the main USF website: http://www.usf.edu/about-usf/site-map.aspx

- main-usf-text-strategic-initiatives
  This asset describes the current strategic initiatives at USF.
  Located on the main USF website: http://www.usf.edu/about-usf/strategic-initiatives.aspx

- main-usf-text-traditions
  This asset provides information on traditions at USF.
  Located on the main USF website: http://www.usf.edu/about-usf/traditions.aspx

Media Contacts

All of these assets are located on the Media Contacts page within the UCM site: http://www.usf.edu/ucm/media/index.aspx

- main-usf-text-ucm-media
  This asset contains the contact information for the media/public affairs team in UCM.

- main-usf-text-athletics-media
  This asset provides the contact information for the USF Athletics media team.

- main-usf-text-upd-media
  This asset contains media contact information for UP.

- main-usf-text-usfsm-media
  This asset contains the contact information for the USF Sarasota-Manatee media team.

- main-usf-text-usfsp-media
  This asset contains the contact information for the media team at USF St. Petersburg.