



A degree in
FINANCE
from the **UNIVERSITY OF SOUTH FLORIDA**



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business

TRAITS OF **US FINANCE STUDENTS**

COMPETITIVE

The finance world is an intensely competitive profession, especially at the entry level.

NEWS READERS

Finance majors routinely read financial news. Reading the *Wall Street Journal* or *Financial Times* helps students pick up industry jargon faster.

OPTIMISTIC & RESILIENT

This job comes with big responsibilities and ups and downs. Investments don't always turn out as expected. Pros shake things off and learn from mistakes.

INTEGRITY

Nothing is more important. Investors and customers must trust finance managers. Finance professionals must be honest and stay true to their word.

EAGER LEARNERS

Finance is a fast-paced field with a steep learning curve. Successful finance managers are eager to learn and tackle new skills, master new expertise.





STUDENT SPOTLIGHT

ZOE KNAPKE

“ I was able to compete against Ivy League schools for internships and jobs, thanks to my USF training.”


After just three years at USF, Honors College student Zoe Knapke landed a job as a commercial banking analyst with JPMorgan -- before graduation! On campus, Knapke served as a research analyst for the USF Student Management Investment Fund, where she and a team of 11 students managed a portfolio of equities in excess of \$400,000. The 2016 graduate travelled to Chicago after graduation to begin training for her two-year job commitment with JPMorgan. She says this is the first step to attaining her goal of being a successful business woman in finance.



Year	Value
2010	100
2011	100
2012	100
2013	100

What does this tell us?

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WHY STUDY **FINANCE** AT USF?

REASON #1

BROAD BUSINESS BACKGROUND

The finance major is not just for those who want careers in wealth management. USF's broad-based, analytical program provides a solid business background for students seeking careers in corporate finance, banking, investments, financial services, insurance, or real estate.



REASON #2

CAREER OPTIONS

Since this degree is applicable to many fields, finance majors can look forward to a variety of career opportunities. Yes, most finance majors initially aspire to work in banking, corporate finance, or investment roles, but many learn that the degree can lead to finance jobs in non-profit, government, and service organizations.



REASON #3

PROMISING SALARIES

A finance career can be rewarding as starting salaries of finance majors tend to be higher than those of most other degrees. The median range for USF finance grads is \$48,000 - \$60,000. Forbes reported that in 2014, a finance degree was the eighth most valuable degree and the only major on the list of top degrees that was not in a tech field.