



Annual Report

2010-11



Mission Statement:

The USF College of Business will provide a high quality, diverse learning environment preparing students to contribute to and take leading positions in business and society. Our scholarship, teaching, and service will link theory and practice to benefit the university and the communities it serves.



The **University of South Florida College of Business** does more than simply disseminate knowledge. Our business school is shaping business thinkers and equipping students with the skills and knowledge to take leading positions in business and society.

Yes, we teach business, but we do so much more than simply instruct students. We create business thinkers by challenging students with rigorous curriculum that is taught by faculty who practice what they teach. We provide meaningful learning opportunities and deliver relevant knowledge to our students so that they can see how it connects with their lives.

We build smaller communities so that students can enjoy all the advantages of attending a large metropolitan university while experiencing what it is like to be a part of a small group of people with similar interests, similar goals, similar dreams.

As ongoing scholars, we create intellectual capital through active research and interaction with area companies. We collaborate with employers to produce graduates they want to hire.

We have achieved great things since the first USF business degree was conferred in 1963. We have proven ourselves to be among the best business schools with our dual AACSB accreditation. We are proud of our accomplishments, but, true to our entrepreneurial spirit, we look forward to what is to come. We are transforming minds and transforming students into future alumni who will lead businesses, spearhead initiatives, and be a powerful force in the community.

Layinah Bouayad

Hometown: Casablanca, Morocco

Doctoral Student: Management Information Systems

I chose to attend USF because of the great professors, its great environment, and because I see lots of opportunities to grow here. One of the best things about USF is that you get all the help and expertise needed to help you reach your potential.

Student Success: Excelling in the Classroom and Beyond the Books

- Nearly 100 first-generation business students were paired with a mentor through the **College of Business Corporate Mentor Program**, which also offers a myriad of professional development workshops. The average GPA for these students, 90% of whom work 20+ hours per week, is a 3.31. Five participants were selected for the extremely competitive Education Without Borders conference in the United Arab Emirates in 2011. Participants logged more than 1,500 volunteer hours in a variety of programs, including a new partnership with Academy Prep, an inner city middle school for promising youth from disadvantaged homes.
- Residents of the **Bulls Business Community** demonstrated how out-of-classroom programming can help transform students into future business leaders. Seven current or former BBC residents were included on the 25 Under 25 roster for 2011, four BBC residents were finalists in the Elevator Competition, two former residents received the university-wide Golden Bull award, one former resident was part of the exclusive Student Managed Investment Fund, and one former resident spent the summer studying in England as part of a competitive semester exchange program with the London School of Economics.
- Students from the Bulls Business Community earned more credit hours than their peers who lived off-campus, with more than 90% of the 2010-11 residents accumulating at least 30 credit hours before the end of their first year on campus. Doing so while earning higher GPAs, BBC residents also participated in numerous professional development, community service, and leadership training programs.
- Providing finance students with an opportunity to accomplish something far beyond what can be accomplished in a traditional classroom setting, ten students completed the highly selective two-semester Applied Securities Analysis course required to participate in the **Student Managed Investment Fund**. Providing students with experience in stock analysis and valuation leading to actual purchases of stocks, students learned how to work and perform at a high level in a real-world, real-time, high-pressure environment.
- Nearly 50 students participated in the **Third Annual Elevator Competition**, which included workshops on professional dress, networking, creating a positive first impression, and learning how to sell themselves.
- The second annual **College of Business 25 Under 25** program generated nearly 150 applications. Aiming to spotlight student biographies to audiences well beyond USF, a social media element was added, generating 33,000 page views.
- The College of Business' **BizComm Center** served more than 800 business students during the 2010-11 academic year, working jointly with management and accounting faculty to assess papers for 7-8 business classes per semester. In addition, the center offered nine online workshops for students, assisted with the Elevator Competition, and aided applicants for the College of Business' 25 Under 25 program.
- For the 35th year, USF students brought home superior recognition from **Beta Alpha Psi's** annual international conference. This accounting and finance student organization has the longest consecutive record of superior chapter status in the world. USF is one of only 15 chapters to receive the 2011 KPMG Gold award, which recognizes chapters that consistently do more than is required for superior status; USF is one of eight universities to receive this designation for two years.



Chaz Hine

Hometown: Valrico, Florida

Undergraduate Student: Management

The best thing about USF's business school is that so many of the professors have real world experience. Every professor I have had here has a long list of relevant credentials, and they always apply the concepts taught in the classroom to real-world situations.

Student Success: Excelling in the Classroom and Beyond the Books

- USF's **American Marketing Association** earned the Gold Status Award, one of just six to do so, at the 2011 AMA international conference. More than 200 chapters participated in the competition and USF's chapter was lauded for its programming, community involvement, membership drives, and fundraising campaigns.
- Fourteen student organizations are active in the College of Business, three of them newly established: **Future Business Leaders of America**, **Women in Business and Society**, and the **Investors and Traders Society**. The College of Business hosts a luncheon with the leaders of each of these organizations twice a semester as a part of the **Student Leadership Council**.
- The College of Business awarded nearly \$75,000 in **study abroad scholarships** which supported 61 students in eight summer study abroad programs. Nearly 100 business students from every department participated in these short, faculty-led overseas learning experiences.
- Four of the 18 students selected to receive USF's prestigious "**Golden Bull Award**" (April 2011) were undergraduate students from the College of Business. The award recognizes students who excel in the classroom and also provide exceptional leadership and service to the university and to the community.
- The USF Alumni Association names one **Outstanding Graduate** each semester, bestowing this honor upon a graduating student who embodies leadership, school spirit, academic excellence, community involvement and a love for USF. A finance student earned this award in December, 2010. In addition, two business students received **USF's King O'Neal Scholar Award** at commencement ceremonies in June, 2010. This award is presented to students who earn a 4.0 GPA.
- The president of the **USF Ambassadors** for 2010-11 is a business student and seven of the 28 USF Ambassadors are business students.
- Nearly \$350,000 in **business scholarships** was awarded at the annual College of Business scholarship luncheon. A separate event was held to award \$142,000 in scholarships for students in the School of Accountancy.
- USF continued to build relationships with **high-profile employers** seeking to hire business graduates. Students were selected for highly competitive internships at companies such as Goldman Sachs, PricewaterhouseCoopers, DuPont Registry, JPMorgan Chase, Raymond James, and T. Rowe Price. In addition, several new graduates received job offers from prestigious national firms such as Microsoft, Goldman Sachs, the Florida Institute of CPAs, and The Nielsen Company.
- USF's Center for Entrepreneurship continued to host the **Fintech Business Plan Competition**, providing student-led companies an opportunity to win start-up funds and in-kind support as they launch business ventures.
- The **Accounting Circle** hosted several skill-building seminars for students, including a business etiquette dinner and workshops on professional presentations and interviewing. This group also hosted a graduation reception, back-to-school picnic, and alumni reunion for accounting graduates.

I love the way USF's professors involve guest speakers in the classroom and provide opportunities for students to learn from people who have launched their own businesses or enjoyed successful careers.

Jessica Gillespie
Hometown: Tampa, Florida
Graduate Student: Entrepreneurship



Expanding world-class interdisciplinary research, creative, and scholarly endeavors.

- The ISDS Department **ranked #14 worldwide for publications** in the top two premier journals in the discipline (Management Information Systems Quarterly and Information Systems Research) for three years, 2008-2010. (Source: <http://www.vvenkatesh.com/ISranking/>).
- The School of Accountancy's **PhD Program named was named #2 in Accounting Information Systems and #14 in Experimental Research** in *Accounting Horizons and the American Accounting Association* (Vol. 25, No. 1).
- Faculty members from the Finance Department **published (or had accepted for publication) 20 research articles in 2010**; four of the articles appeared in "Top 10" peer-reviewed journals for the discipline. Another four appeared in the peer-reviewed journals that are ranked in the top three in real estate. In addition, 21 research papers were presented at academic meetings by faculty members or their co-authors; one research paper won a best-paper award. Finance faculty presented five research papers at international conferences.
 - The ISDS Department strengthened our "business intelligence" faculty by **hiring one of the nation's leading applied statisticians** from the University of Maryland.
 - ISDS faculty engaged in **funded research** supported by grants from NSF, Department of VA, and the U.S. Army (through USF Health).
 - Faculty from all areas **visited universities around the world** for seminars or for visits ranging from one week to three months. Countries included Germany, Switzerland, South Korea, Netherlands, Ireland, Liechtenstein, India, Russia, Peru, and Singapore.
 - USF's Center for Entrepreneurship was included in the **Top 25 national entrepreneurship programs** by *Entrepreneur* magazine and *The Princeton Review*.
 - Two **new undergraduate minors** in entrepreneurship were launched this year, one for students pursuing a business or engineering degree, the second for students pursuing degrees at any of USF's colleges.
 - Numerous faculty members from all departments served as **ad hoc reviewers** or as associate editors for peer-reviewed academic journals; two finance faculty members served as track chairs for regional academic annual meetings.
 - A nationally respected faculty member was hired to fill an **endowed chair in real estate** and a visiting assistant professor was also hired for that area of study.
 - Three assistant professors joined the **School of Accountancy** faculty in 2010.
 - Continued to partner with MacDill Air Force Base and the Sixth Air Mobility Wing to research MacDill's management, culture, and business practices, including the transformation initiative known as Air Force Smart Operations for the 21st Century.

Ali Besharat

Hometown: Tehran, Iran
Doctoral Student: Marketing

I have always had a passion for teaching and doing research. I chose USF because it provides all means of support to its graduate students to excel in both dimensions. USF helped me to be a good researcher and a skillful teacher. I no longer think about WHAT I must teach and about WHAT students must know. I now think about HOW I am going to empower students in their learning process.



Promoting globally competitive undergraduate, graduate, and professional programs that support interdisciplinary inquiry, intellectual development, knowledge and skill acquisition, and student success through a diverse, fully engaged, learner-centered environment.

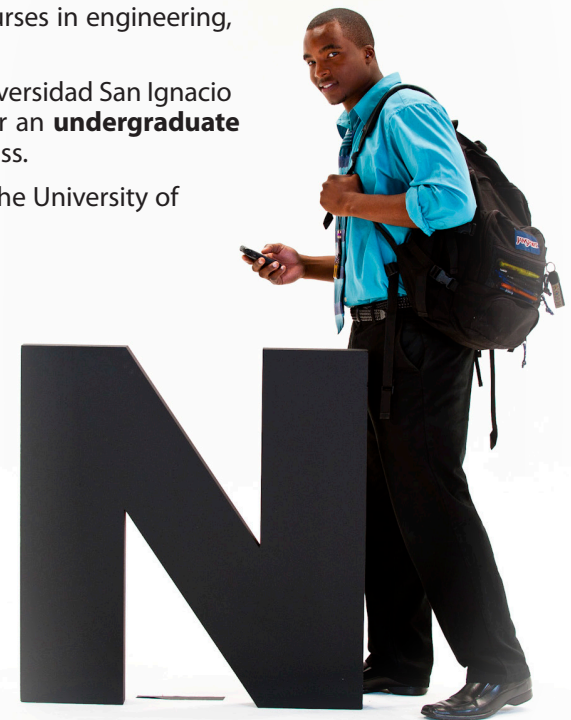
- The first of its kind the the state, the College of Business launched a new **Business Honors Program** for high achieving incoming students, a program that carefully structures students' academic career in the College of Business so that they can participate in faculty-led research, enjoy study abroad programs, live in the Bulls Business Community, and take advantage of mentoring and internship opportunities. Fifteen students participated in the inaugural cohort, with an average SAT score of 1295 and an average incoming weighted GPA of 4.12.
- The ISDS Department began a series of **weekend "bootcamps"** in 2010, providing students with skills that they could add to co-curricular transcripts. From September through April, five bootcamps were offered, in areas such as Linux security (in cooperation with White Hatter's), basic SharePoint, intermediate SharePoint, and soft skills.
- The Marketing Department also held a similar series when it launched "**Jump Interactive,**" a series of eight workshops on social media and interactive campaigns.
- The Center for Entrepreneurship launched a **new joint dual-graduate degree with the USF School of Sustainability**, providing students working towards an MS in Global Sustainability with the opportunity to pursue a track dedicated to entrepreneurship and green innovation. In 2012, the Center for Entrepreneurship will begin to provide courses for its MS degree program in Entrepreneurship and Applied Technologies, a graduate certificate program in entrepreneurship, and continuing professional educational content, as a partner with USF Health and Draper Laboratories at the USF Center for Advanced Medical Learning and Simulation in Tampa (MOU pending).
- USF opened the **Master of Science in Real Estate** program in the fall of 2010, an interdisciplinary program with courses in engineering, architecture, and geography required in addition to the traditional real estate courses that are offered in business.
- The College of Business established the only **American undergraduate business program in Lima, Peru** with the Universidad San Ignacio de Loyola in Lima, Peru, and launched the first cohort with 22 students. The College of Business continued to deliver an **undergraduate program in Singapore** in partnership with the Center for American Education. Thirteen students are part of the 2011 class.
- USF hosted the annual **Intercollegiate Case Competition**; USF students won the 2011 contest, besting teams from the University of Florida, Florida State University, the University of Miami, and Florida International University.
- Built an **interdisciplinary living-learning community** in tandem with the School of Mass Communications, providing pre-advertising majors in both the business and mass communications with "beyond the books" opportunities.
- An **integrated BS/MS program** proposal was also submitted to USF Graduate Council for approval. In addition, all ISDS curricula was revised to maintain currency in the rapidly-changing discipline.

Norman Nicholas

Hometown: West Palm Beach, Florida

Undergraduate Student: Economics Major, Leadership Minor

I am an entrepreneur at heart and love USF's business school. The faculty are great. They all work hard, but they like to have fun in the classroom, too. Also, the College of Business building just looks great and has nice classrooms and study area.



Expanding local and global engagement initiatives to strengthen and sustain healthy communities and to improve the quality of life.

- USF involved hundreds of **business leaders on advisory boards** throughout the College of Business. The Accounting Circle Board and School of Accountancy Advisory Council are comprised of 80 senior-level accounting professionals. Another 80 industry-specific leaders serve on advisory boards for the Marketing Department, ISDS Department, and Student Managed Investment Fund. In addition, 30 C-level leaders serve on the Dean's Executive Advisory Council.
- The College of Business launched an **ISDS Practice Center** to provide students with meaningful, service learning projects for companies such as Citigroup, JPMorgan Chase, Time Customer Service, Fintech, and the Department of Veteran Affairs. Fifteen students benefitted from the project experience during the last year.
- Faculty from the Finance Department **serve on the boards** of the USF Federal Credit Union, Hillsborough County Schools Academy of Finance, Pinellas County Schools Investment Oversight Committee, Tampa Jewish Federation, and CFA of Tampa Bay. In addition, faculty members made four presentations to area professional associations, invited 15 guest lecturers to participate in finance courses, and worked with numerous area investment professionals who serve on the advisory board for the Student Managed Investment Fund.
- Faculty from the Management Department served on search committee for the director of USF School of Global Sustainability, served on Oil Spill Congress, served on Mayor Iorio's Energy Task Force and received USF Sustainability Mentor Award.
- Two faculty members provided training in business intelligence to the employees of a local company, an ISDS faculty member developed a case pertaining to a local company to enable students to make actionable recommendations to its management, and two ISDS faculty members are participating in the governance of the USF Credit Federal Credit Union. In addition, an ISDS faculty member developed and maintained multi-media applications for the Jimmy Carter National Historic Site.
- Administrative personnel serve the community, too, participating in committees or serving on the boards of organizations such as the Greater Tampa Chamber of Commerce, Junior Achievement, Leadership Tampa, the University Area Community Development Corporation, the Greater Tampa Chamber of Commerce Small Business of the Year committee, STAR Technology Enterprise Center, Asian Chambers of Commerce Foundation, Minority Enterprise Development of Tampa Bay, Tampa Crossroads, Big Brothers Big Sisters of Tampa Bay, Tony Jannus Distinguished Aviation Society, MacDill AFB's Honorary Commander Program, and Emerge.
- Five staff members from USF's Small Business Development Center **serve on boards of directors** for groups such as the Tampa Chamber of Commerce Small Business Committee, Sebring Chamber of Commerce, Highland Economic Development Council, Highland County Affordable Housing Advisory Committee, and the Tampa Port Authority Community Investment Committee. In addition, Small Business Development Center staff participated in 596 outreach events.
 - Business was one of the most sought-after majors for international students coming to the university through the **INTO-USF partnership**.



Athina Francis

Hometown: Antigua, West Indies

Undergraduate Student: Double-Major: Marketing and Management, Minor: Leadership

I chose USF, in part, because of its location, since Tampa is not too far from my family. What I discovered is that I have a new family here. Lifelong friendships have formed as a result of my involvement in organizations such as Delta Sigma Pi, SISTUHS, and the Caribbean Cultural Exchange.

Expanding local and global engagement initiatives to strengthen and sustain healthy communities and to improve the quality of life.

- The USF Small Business Development Center hosted numerous events that **engaged community leaders** as participants or panelists, including the International Trade Certificate Program (with 12 guest speakers), the 24th Small Business Government Conference (18 guest speakers), and two healthcare conferences (12 guest speakers). In addition, the USF SBDC hosted the 34th Basic Economic Development course (eight guest speakers), the Service Disabled Veterans-owned Small Business Conference (44 guest speakers) and the Small Business Resource Network (with 12 guest speakers).
- Graduate entrepreneurship students provided **4,000+ hours of pro-bono assistance** to individuals seeking assistance with creating, launching, and growing new enterprises and commercializing innovative products and services. They also assisted USF research investigators with the strategic evaluation of new inventions patented at USF.
- Students from the Executive MBA program participated in a mandatory **international study experience**. They studied China and visited local and international businesses to learn more about doing regional issues that impact businesses across the globe.
- Nearly two dozen companies, such as Circle K, Grow Financial Federal Credit Union, Sagicor, Melitta, Sweetbay, and Alessi Vigo, partnered with faculty in the Marketing Department to provide **hands-on learning projects**. In addition, faculty from the Marketing Department invited more than a dozen guest speakers into classrooms, engaging the community and helping students understand how the lessons learned in the classroom are applied in the workplace.
- **Center for Entrepreneurship** faculty and staff participate in activities such as the Innovative Technology Challenge, the “Three ‘Ps” entrepreneurship workshops, the Celebration of Entrepreneurship Luncheon, the Mentor of the Year Awards, Bulls New Frontier Entrepreneurship Graduate Organization, the USF Collegiate Entrepreneurship Organization, and the Entrepreneurship Alumni Network. In addition, these faculty have hosted, chaired, and participated in 40+ outside presentations; 40+ business professionals were guest lecturers. Faculty serve in national leadership positions within the United States Association for Small Business and Entrepreneurship and on the boards of 20+ businesses and non-profits.
- The School of Accountancy’s **newly launched tax track** provides students and faculty alike with significant **opportunities to interact** with the local professional accounting community. In addition, the accounting student organization, Beta Alpha Psi, sponsored nearly 60 meetings or socials that allowed accounting students to network with area professionals throughout the year.
- Continued the popular **“Distinguished Speaker Series” for Executive MBA students** and alumni, bringing in lecturers from around the world to speak with students about business, provide gems of advice based on lessons these leaders learned over their career, or to reflect on success. Executive MBA faculty, who come from every department within the College of Business, invited more than two dozen business leaders to participate as guest lecturers.
- The first four students from the USF-CAE partnership graduated in 2010.
- Post-doctoral scholars from Brazil and China assisted Marketing Department faculty with research.

Reeann Hansen

Hometown: Jacksonville Beach, Florida

Undergraduate Student: Marketing

I transferred to USF because it has a beautiful campus, great people, a respected business program, and isn't a “party school.” Now that I am here, it is hard not to walk around here without a huge smile on my face.



Enhancing all sources of revenue, and maximizing effectiveness in business practices and financial management to establish a strong and sustainable economic base in support of USF's growth.

- Nearly \$1.5 million was raised in support of ongoing College of Business initiatives and *USF:Unstoppable* priorities.
- The USF Small Business Development Center brought in \$2,831,938 in federal funds, as well as \$256,860 in state/county matching funds. In addition, USF's SBDC generated \$98,216 in program income from seminars conducted and received \$85,000 in private funds.
- The undergraduate program launched in Lima will net \$40,000 on the first cohort, and, once 40 students are recruited for a second cohort, which is expected to happen within the first year of operation, this program will net \$184,000 per cohort.
- The Accounting Circle Conference netted \$140,000 for faculty support and student scholarships in the School of Accountancy.
- More than \$50,000 in revenue was generated through ISDS Practice Center and continuing education initiatives.
 - Two teaching fellowships, totalling \$40,000, were secured, and the School of Accountancy's first endowed teaching fellowship, a \$100,000 gift, is expected before year-end.



Mario Cepero

Hometown: Miami, Florida

Graduate Student: Masters of Business Administration

USF is a great school with an accredited MBA program with concentrations in the particular areas that I wanted to study. I like the fact that USF's MBA program is flexible for those pursuing the degree part-time. The USF MBA is opening doors for me.

College of Business 2011 Review

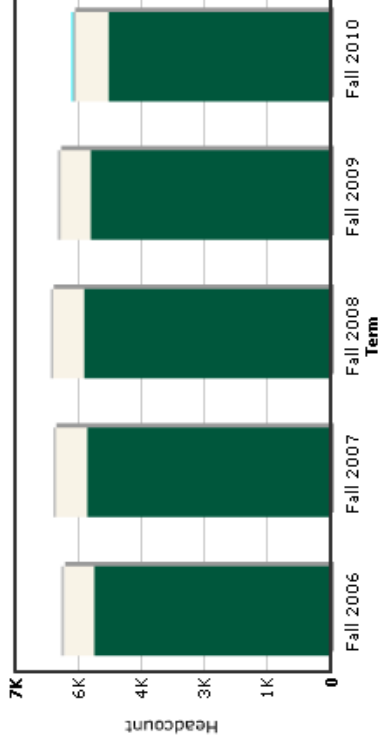
1. Student Enrollment – (RW,MM)

	AY 2007/2008		AY 2008/2009		AY 2009/2010		AY 2010/2011		AY 2010/2011		FTE*							
	SCH	FTE	SCH	FTE	SCH	FTE	SCH	FTE	Current year (2010-11) - Actual	Actual								
	2007/2008	2007/2008	2008/2009	2008/2009	2009/2010	2009/2010	2009/2010	2009/2010	2010	2011	2010/2011							
			Actual	Actual	Actual	Actual	Actual	Actual	Final	Preliminary								
			Summer	Fall	Spring	Summer	Fall	Spring	Summer	Fall	Spring							
			Final	Final	Final	Final	Final	Final	Final	Final	Preliminary							
Business																		
Lower Level	14,694	367	1,620	6,321	6,147	14,088	352	1,443	6,096	5,756	13,295	332	1,557	6,363	5,313	13,233	331	
Upper Level	61,281	1,532	10,382	27,957	26,357	64,686	1,617	10,800	28,304	26,688	65,772	1,644	10,872	27,720	26,673	65,265	1,632	
Grad I	13,113	410	2,411	5,539	5,157	13,107	410	2,301	4,883	5,150	12,334	385	2,321	5,169	5,109	12,599	394	
Grad II	809	25	187	259	253	699	22	180	286	285	751	23	160	339	336	835	26	
Total	89,897	2,334	14,600	40,076	37,914	92,590	2,401	14,724	39,569	37,859	92,152	2,386	14,910	39,591	37,431	91,932	2,382	
Internal %																		
Lower Level	16.3%	15.7%	11.1%	15.8%	16.2%	15.2%	14.7%	9.8%	15.4%	15.2%	14.4%	13.9%	10.4%	16.1%	14.2%	14.4%	14.4%	13.9%
Upper Level	68.2%	65.6%	71.1%	68.8%	69.5%	67.4%	67.4%	73.3%	71.5%	70.4%	71.4%	68.9%	72.9%	70.0%	71.3%	71.0%	66.5%	65.5%
Grad I	14.6%	17.6%	16.5%	13.8%	13.6%	14.2%	17.1%	15.6%	12.3%	13.6%	13.4%	16.2%	15.6%	13.1%	13.6%	13.7%	13.7%	16.5%
Grad II	0.9%	1.1%	1.3%	0.6%	0.7%	0.8%	0.9%	0.9%	0.7%	0.8%	0.8%	1.0%	1.1%	0.9%	0.9%	0.9%	0.9%	1.1%
Total	100%	100%	15.8%	43.3%	40.9%	100%	100%	16.0%	42.9%	41.1%	100%	100%	16.2%	43.1%	40.7%	100%	100%	100%
Change from Prior Year																		
Lower Level	-2.9%		1.1%	-5.3%	-4.2%	-4.1%		-10.9%	-3.6%	-6.4%	-5.6%		7.9%	4.4%	-7.7%	-0.5%		-0.5%
Upper Level	10.7%		14.5%	4.7%	3.3%	5.6%		4.0%	1.2%	1.2%	1.7%		0.7%	-2.1%	0.0%	-0.8%		-0.8%
Grad I	5.1%		-6.1%	0.9%	2.0%	0.0%		-4.6%	-11.8%	-0.1%	-5.9%		0.9%	5.9%	-0.8%	2.1%		2.1%
Grad II	-9.3%		-7.0%	-19.1%	-12.2%	-13.6%		-3.7%	10.4%	12.6%	7.4%		-11.1%	18.5%	17.9%	11.2%		11.2%
Total	7.2%		8.7%	2.3%	1.7%	3.0%		0.8%	-1.3%	-0.1%	-0.5%		1.3%	0.1%	-1.1%	-0.2%		-0.2%

Fall Student Headcount Breakdowns

Term	FTIC	Sophomore	Junior	Senior	Total UG	UG %	Masters	Doc Research	Doc Professional	Total Grad	Grad %	Total
Fall 2006	907	855	1,565	1,915	5,242	88	661	63	0	724	12	5,966
Fall 2007	817	919	1,633	2,023	5,392	88	699	61	0	760	12	6,152
Fall 2008	799	790	1,692	2,179	5,460	88	690	59	0	749	12	6,209
Fall 2009	574	684	1,621	2,436	5,315	88	671	67	0	738	12	6,053
Fall 2010	557	539	1,479	2,347	4,922	86	720	69	0	789	14	5,711

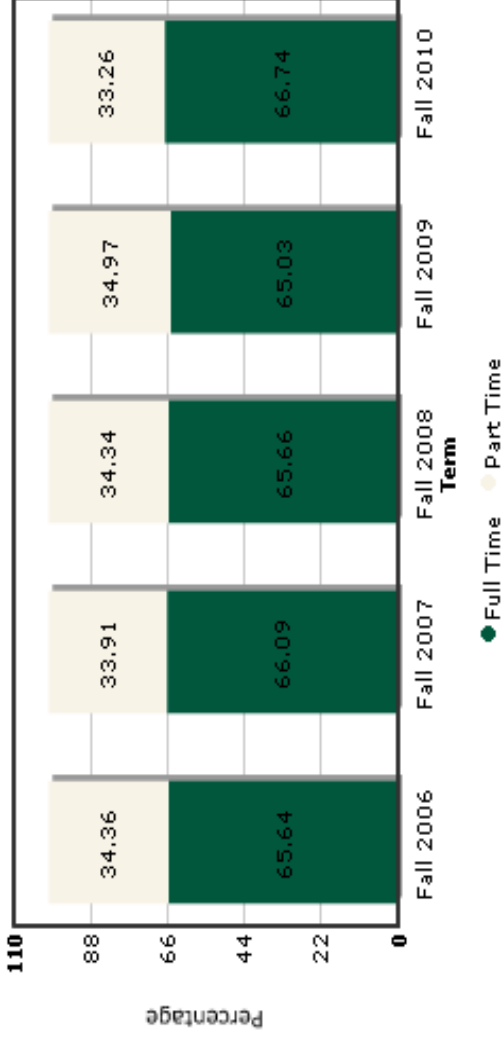
Fall Student Headcount Trends



● Undergraduate ● Masters ● Doc Research ● Doc Professional ● Non-Degree

TERM	UNDERGRADUATES	MASTERS	DOC RESEARCH	DOC PROFESSIONAL	NON DEGREE	TOTAL
FALL 2006	5,242	661	63	0	0	5,966
FALL 2007	5,392	699	61	0	0	6,152
FALL 2008	5,460	690	59	0	0	6,209
FALL 2009	5,315	671	67	0	0	6,053
FALL 2010	4,922	720	69	0	28	5,739

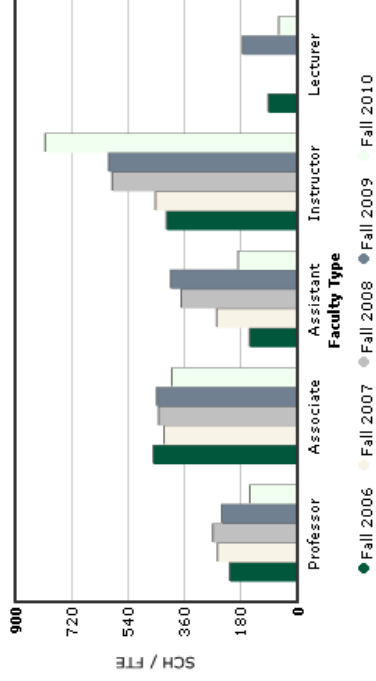
Fall Student Headcount Percentages(Full Time./Part Time)



TERM	FULL TIME	FULL TIME %	PART TIME	PART TIME %
FALL 2006	3,916	66	2,050	34
FALL 2007	4,066	66	2,086	34
FALL 2008	4,077	66	2,132	34
FALL 2009	3,936	65	2,117	35
FALL 2010	3,830	67	1,909	33

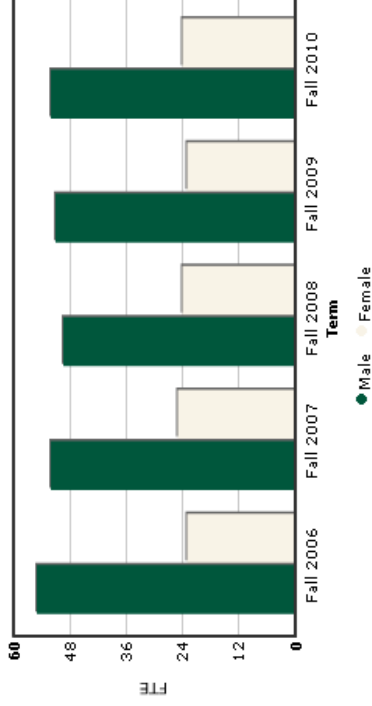
2. Instructional Productivity – (DS, MM)

Fall SCH Per Ranked Faculty FTE



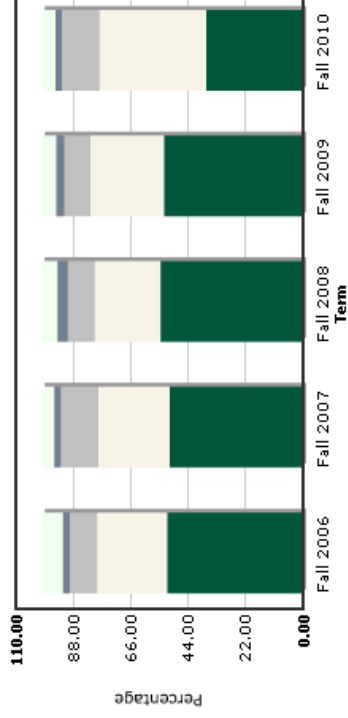
TERM	PROFESSOR	ASSOCIATE	ASSISTANT	INSTRUCTOR	LECTURER
FALL 2006	214.35	456.93	150.51	414.75	91.00
FALL 2007	262.41	422.14	255.09	449.66	0.00
FALL 2008	266.93	439.55	367.79	587.00	0.00
FALL 2009	238.49	445.55	401.68	588.69	173.30
FALL 2010	148.62	397.47	186.06	801.25	57.00

Fall Instructional Faculty FTE



TERM	MALE	FEMALE	TOTAL
FALL 2006	55.00	23.00	78.00
FALL 2007	52.00	25.00	77.00
FALL 2008	49.36	24.00	73.36
FALL 2009	50.99	23.00	73.99
FALL 2010	52.00	24.00	76.00

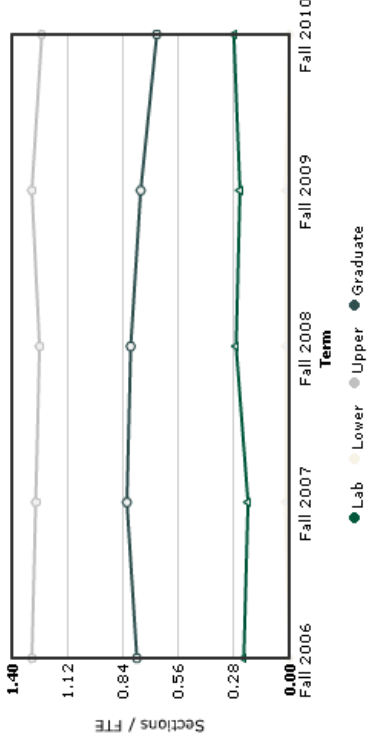
Percentage of SCH by Instructor Type



TERM	TEN/EAERN	NON TEN	ADJUNCTS	GA	OTHER
FALL 2006	52.00	26.82	10.43	2.65	8.10
FALL 2007	50.98	27.36	14.40	2.43	4.83
FALL 2008	54.58	25.17	10.29	3.99	5.97
FALL 2009	53.10	28.32	9.97	3.04	5.57
FALL 2010	37.13	40.86	14.42	2.39	5.20

2. Instructional Productivity (cont'd) – (DS, MM)

Fall Sections Per Tenured/Earning Faculty FTE



TERM	LAB	LOWER	UPPER	GRAD	TOTAL
FALL 2006	0.23	0.00	1.30	0.77	2.30
FALL 2007	0.21	0.02	1.28	0.82	2.33
FALL 2008	0.27	0.02	1.26	0.80	2.35
FALL 2009	0.25	0.02	1.30	0.75	2.31
FALL 2010	0.28	0.00	1.25	0.67	2.19

Faculty Group Budget	200708			200808			200908			201008		
	Non-Instructional	Instructional	Total	Non-Instructional	Instructional	Total	Non-Instructional	Instructional	Total	Non-Instructional	Instructional	Total
1- Tenured/Earn	3.0	58.0	61.0	2.0	58.0	60.0	2.0	53.2	55.2	2.0	54.5	56.5
2- Instlecture	4.0	15.0	19.0	3.0	13.0	16.0	1.0	14.0	15.0	1.0	16.0	17.0
3- VisitorsAll	1.0	2.0	3.0	1.0	1.4	2.4	1.0	5.0	6.0	1.0	6.0	7.0
4- Othrfaculty	7.0	2.0	9.0	2.0	1.0	3.0	2.0	2.0	4.0	2.0	2.0	2.0
5- Adjunct-Suppl	8.3		8.3	8.7		8.7	9.2		9.2	10.5		10.5
6- Grad_Assist	35.8		35.8	34.0		34.0	36.3		36.3	38.7		38.7
7- MiscFaculty	0.0		0.0									
8- NonFaculty				2.0		2.0	2.0		2.0	2.0		2.0
Business Total	59.2	77.0	136.2	52.7	73.4	126.0	53.5	74.2	127.7	57.3	76.4	133.7

Undergraduate SCH by Full-Time Faculty for Fall 2008, 2009 and 2010**

14-Business Department	Fall 2008			Fall 2009			Fall 2010		
	Total UG SCH	UG SCH by FT faculty	Percent by FT Faculty	Total UG SCH	UG SCH by FT faculty	Percent by FT Faculty	Total UG SCH	UG SCH by FT faculty	Percent by FT Faculty
1402- Accounting	8,451	6,687	79.1%	8,367	6,618	79.1%	7,491	5,967	79.7%
1404- Finance	4,650	3,863	83.1%	4,943	4,198	84.9%	5,061	3,997	79.0%
1405- Management	6,076	5,095	83.9%	6,647	5,253	79.0%	6,192	5,402	87.2%
1406- Marketing	5,892	5,382	91.3%	5,493	4,659	84.8%	6,038	5,520	91.4%
1407- Inf. Systems/decision Systems	10,320	7,854	76.1%	10,053	7,890	78.5%	9,648	7,899	81.9%
14-Business Total	35,389	28,881		35,508	28,618		34,430	28,785	

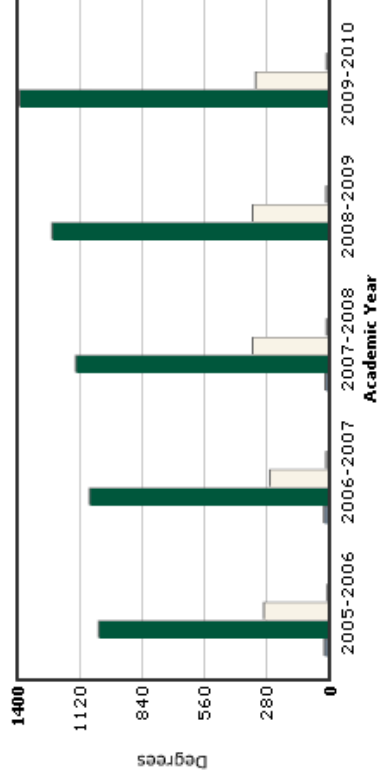
2. Instructional Productivity (cont'd) – (DS, MM)

Status of 2010-2011 College Audit Reports

College	1. MISSION Development	2. GOALS Continuous Improvement	3. LEARNING OUTCOMES Development	4. METHODS AND PERFORMANCE TARGETS Continuous Improvement	5. ASSESSMENT RESULTS Development	6. USE OF ASSESSMENT RESULTS Continuous Improvement	7. ANNUAL REPORTING	8. CUMULATIVE PERCENT OF COMPLIANCE	9. DENSITY OF BEST PRACTICES
Business	100% -	100% -	100% -	61% 39% -	99% 1% -	98% 2% -		91.6%	0.0%

= Sections will be required in the next cycle
 = Compliant
 = Needs Work
 = Missing Element

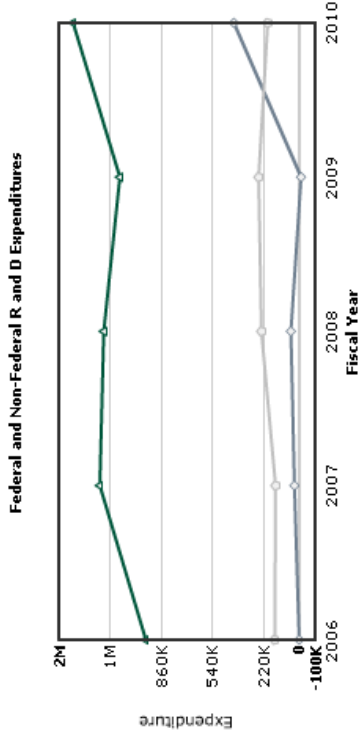
Degrees Awarded Trends



● Associate
 ● Bachelor
 ● Masters
 ● Doc Professional
 ● Ed Specialist
 ● Doc Research

ACADEMIC YEAR	AA	BS	MS	DOC RESEARCH	ED.	DOC PROF	TOTAL
2005-2006	20	1,030	289	6	0	0	1,345
2006-2007	22	1,070	262	11	0	0	1,365
2007-2008	16	1,132	340	9	0	0	1,497
2008-2009	0	1,239	341	11	0	0	1,591
2009-2010	0	1,384	327	10	0	0	1,721

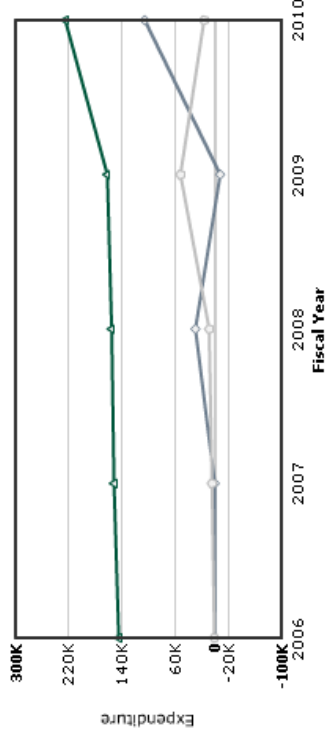
3. Contract and Grant Productivity – (RW, MM)



● Federal Competitive R and D Expenditures ● Federal Earmarked R and D Expenditures
● Non-Federal R and D Expenditures

FISCAL YEAR	FEDERAL COMPETITIVE AMOUNT (\$)	FEDERAL EARMARKED AMOUNT (\$)	NON-FEDERAL AMOUNT (\$)	TOTAL R AND D AMOUNT (\$)
2006	958,950	1,418	154,104	1,114,472
2007	1,245,502	30,704	147,277	1,423,484
2008	1,219,507	52,580	236,053	1,508,140
2009	1,120,463	-9,881	252,907	1,363,489
2010	1,412,656	407,741	197,634	2,018,031

F and A Expenditures



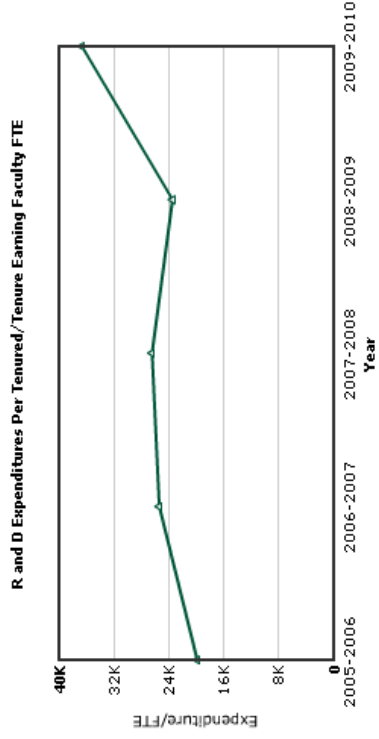
● Fed Competitive F and A Expenditures ● Fed Earmarked F and A Expenditures ● Non-Fed F and A Expenditures

FISCAL YEAR	FED COMPETITIVE AMOUNT (\$)	FED EARMARKED AMOUNT (\$)	NON FED AMOUNT (\$)	TOTAL F AND A AMOUNT (\$)
2006	145,273	250	1,453	146,976
2007	152,244	727	4,992	157,962
2008	155,654	29,611	8,846	194,112
2009	161,985	-7,295	52,091	206,782
2010	225,721	105,711	16,743	348,175

Percentage of F&A within R&D

Fiscal Year	Fed Comp Amount (%)	Fed Earmarked Amount (%)	Non-Fed Amount (%)	Total Amount (%)
2006	15.15	17.82	0.94	13.19
2007	12.22	2.37	3.39	11.10
2008	12.76	66.32	3.75	12.87
2009	14.48	0.00	20.80	15.17
2010	15.96	25.93	8.47	17.25

3. Contract and Grant Productivity (Cont'd) – (RW, MM)



● Expenditures Per FTE

YEAR	EXP/FTE (\$)
2005-2006	19,901.29
2006-2007	25,419.36
2007-2008	26,458.60
2008-2009	23,508.43
2009-2010	36,698.15

FISCAL YEAR	REQUESTED AMOUNT (\$)	REQ. % CHANGE	AWARDED AMOUNT (\$)	AWD % CHANGE
2006	1,403,043	0 %	1,886,600	0 %
2007	1,568,983	12 %	1,047,280	-44 %
2008	1,127,060	-28 %	1,251,642	20 %
2009	2,320,892	106 %	1,418,599	13 %
2010	2,518,549	9 %	2,229,339	57 %

FISCAL YEAR	PROPOSALS	PROPOSALS % CHANGE	AWARDS	AWARDS % CHANGE
2006	22	0 %	12	0 %
2007	12	-45 %	8	-33 %
2008	10	-17 %	8	0 %
2009	17	70 %	11	38 %
2010	16	-6 %	13	18 %

4. Post-Doctoral Appointments – (RW)

Postdocs:

Fall	Fall	Fall	Fall
2006	2007	2008	2010
0	0	0	0

5. National Academy Members and Faculty Awards – (RW)

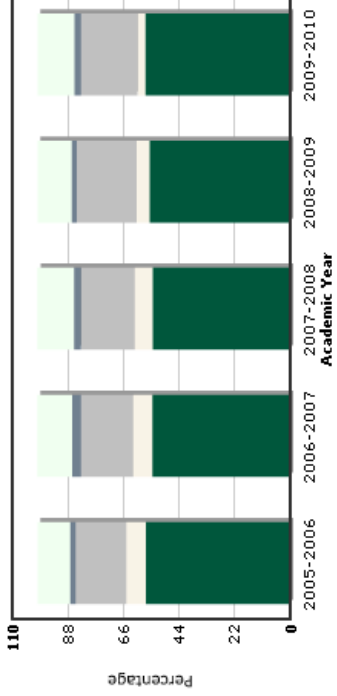
Faculty	Award Name	Award Year
	n/a	

6. Fund Raising – (RW)

	FY 2008			FY 2009			FY 2010			FY 2010 to 3/12/11		
	Goal	Commit	% Reached	Goal	Commit	% Reached	Goal	Commit	% Reached	Goal	Commit	% Reached
College of Business	\$4,000	\$4,302	107.6	\$5,000	\$1,302	26.0	\$973	\$2,749	282.6	\$2,763	\$1,462	52.9
Dollars in thousands, Data provided by Foundation												

7. Effort Distribution – (DS)

Percentage of Activity for Ranked Faculty by Activity Type



Teaching Instruction Research Service Others

ACADEMIC YEAR	TEACHING	INSTRUCTION	RESEARCH	SERVICE	OTHER
2005-2006	57.09	7.74	20.02	2.25	12.90
2006-2007	54.55	7.56	20.64	3.44	13.82
2007-2008	54.43	7.14	21.13	2.76	14.53
2008-2009	55.57	5.15	23.67	2.04	13.58
2009-2010	57.31	3.08	23.36	2.63	14.62

Business, Fall Employee Headcount

	F2007	F2008	F2009	F2010
Instructional Faculty				
Professor	19	16	17	17
Associate Professor	22	27	27	23
Assist Professor	17	16	13	13
Instructor	16	13	18	15
Lecturer	1	1	-	-
Ranked Instructional Faculty	75	73	75	68
Other & Non-Instructional Faculty				
Faculty Adjunct	18	7	6	13
Graduate Assistant	21	26	19	19
A&P	77	70	78	92
USPS	17	24	25	30
OPS Other	29	26	26	28
Student Assistant	14	12	16	12
	48	43	40	49
Total	299	281	285	311

9. Budget – (MM, RW)

2008-09 Operating Budgets				COB			
	Budget	Pending Transfers	Expenses Actual	RSA			
Combined E&G and CF							
SALARIES							
Instructional Faculty	9,270,345		9,158,655	111,690			
Instructional Adjunct	507,033		381,458	125,575			
GA	719,982		692,355	27,627			
Non-Instructional Faculty	1,419,819		944,764	0			
Non Instructional Staff	1,384,066		1,613,286	(229,220)			
Non Instructional OPS Other	446,833		281,881	164,952			
Other Salaries	500		5,673	(5,173)			
Subtotal	13,748,579		13,078,072	670,507			
EXPENSE	0		0	0			
Other Operating Expense	576,411		484,835	91,576			
Travel	173,272		97,799	75,473			
Equipment-OCO	36,043		19,463	16,580			
Library Resources	3,123		6,337	(3,214)			
Financial Aid/Scholarships	1,000		31,000	(30,000)			
Other	2,419,953		84,103	2,335,849			
Subtotal	3,209,801		723,537	2,486,264			
TOTAL COMBINED	16,958,379		13,801,609	3,156,771			
2009-10 Operating Budgets				COB			
	Budget	Pending Transfers	Expenses Actual	RSA			Expense Change 2008/09-2009/10
Combined E&G and CF							
SALARIES							
Instructional Faculty	9,860,809		9,534,826	325,984		376,171	4.11%
Instructional A djunct	899,460		754,418	145,042		372,960	97.77%
GA	934,460		800,124	134,336		107,770	15.57%
Non-Instructional Faculty	0		606,434	0		(338,330)	-35.81%
Non Instructional Staff	1,496,380		1,637,662	(141,282)		24,376	1.51%
Non Instructional OPS Other	(327,540)		7,316	(334,856)		(274,565)	-97.40%
Other Salaries	54,180		4,000	50,180		(1,673)	-29.49%
Subtotal	12,917,750		13,344,780	(427,030)		266,708	2.04%
EXPENSE							
Other Operating Expense	542,635		436,389	106,247		(48,447)	-9.99%
Travel	181,465		144,801	36,664		47,002	48.06%
Equipment-OCO	29,889		22,826	7,063		3,363	17.28%
Library Resources	18,550		1,646	16,904		(4,691)	-74.02%
Financial Aid/Scholarships	12,500		77,343	(64,843)		46,343	149.49%
Other	3,445,073		46,709	3,398,364		(37,394)	-44.46%
Subtotal	4,230,112		729,713	3,500,399		6,176	0.85%
TOTAL COMBINED	17,147,862		14,074,493	3,073,369		272,884	1.98%
2010-11 Operating Budgets				COB			
	Budget	Pending Transfers	Expenses Actual	RSA			Expense Change 2009/10-2010/11
Combined E&G and CF							
SALARIES							
Instructional Faculty	8,400,459	1,370,877	10,380,517	(609,180)		845,691	8.87%
Instructional Adjunct	559,415	119,259	542,410	136,264		(212,008)	-28.10%
GA	971,065	22,119	985,860	7,324		185,735	23.21%
Non-Instructional Faculty	0	0	0	0		(606,434)	-100.00%
Non Instructional Staff	1,547,524	112,231	1,745,697	(85,942)		108,035	6.60%
Non Instructional OPS Other	155,844	0	307,501	(151,657)		300,185	4102.95%
Other Salaries	0	0	0	0		(4,000)	-100.00%
Subtotal	11,634,307	1,624,486	13,961,985	(703,192)		617,204	4.63%
EXPENSE							
Other Operating Expense	405,963	0	339,272	66,691		(97,117)	-22.25%
Travel	268,150	0	222,636	45,514		77,835	53.75%
Equipment-OCO	25,139	0	60,924	(35,785)		38,098	166.91%
Library Resources	403	0	0	403		(1,646)	-100.00%
Financial Aid/Scholarships	12,500	0	35,825	(23,325)		(41,518)	-53.68%
Other	3,171,927	12,000	41,799	3,142,128		(4,910)	-10.51%
Subtotal	3,884,082	12,000	700,455	3,195,627		(29,258)	-4.01%
TOTAL COMBINED	15,518,389	1,636,486	14,662,440	2,492,435		587,947	4.18%



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